

Operation Round Up

"Small Change Can Make a Difference"

What is Operation Round Up?

Operation Round Up is a voluntary program that does just what the name implies. Each month we "round up" the electric bills of participating consumers to the next highest dollar. For example, a consumers monthly bill of \$37.75 would automatically be rounded up to \$38.00, with the additional 25 cents going to the Operation Round Up fund. Donations are tax deductible, and consumers are sent a summary of yearly contributions each January.

How do I participate?

Participation in Operation Round Up is strictly voluntary. You can sign up by sending back the attached mailer with your payment, you can stop in, call or simply online at www.westriver.com to become added to Operation Round Up.

How much will it cost members?

The average contribution per consumer is about 50 cents a month or \$6.00 a year. With this small change, thousands of dollars can be generated and will mean a big difference to the people in our service area.

Where does the money go?

All Operation Round Up donations are placed in trust and administered by an independent Board of Directors. The Board of Directors is made up of community leaders who serve on the Board on a voluntary basis. It is the responsibility of the Board to receive the funds and evaluate all requests for funds and to decide how to distribute the funds. The trust fund is used for charitable projects and causes throughout the service area.

Who is Eligible For Funds?

The funds will be available to help any charitable projects for organizations, groups, families, or individuals within the service territory of West River Electric. No funds shall in any way be used to support any candidate for political office or for any political purpose.

Who will serve on the Board?

The Board will consist of one member from each of the five areas: Wall, Union Center, Sturgis, New Underwood and Rapid City. The Trust Directors will be appointed by the West River Electric Board of Directors. The Trust will have an independent Board, therefore, the Board of Directors of West River Electric are not allowed to serve on the Trust Board.

How do I apply for funds?

An application must be submitted to the Trust Board by a member of West River Electric. Watch for future mailings of the West River Electric Cooperative Connections for an announcement of when applications are due for the next distribution of funds. For more information regarding Operation Round Up contact one of the West River Electric Offices in Wall (605) 279-2135 or Rapid City (605) 393-1500.

Together, by giving a few cents a month, West River Electric members can make a big impact on life in our area!

Operation Round Up Awards Over \$6,000 To Area Organizations

West River Electric members participating in Operation Round Up have again helped local charities through their voluntary contributions to the tune of \$6,300 for the past year.

Since the inception of the program in August 2000, almost 920 members, or about 8.5% of our membership, have signed up for the program contributing more than \$33,500 back into the communities they live in. These cents are placed in a charitable trust operated by an independent board of Directors comprised of community leaders who award charities the much-needed dollars.

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Yes, I want to Participate in Operation Round Up

Please send me more information on Operation Round Up

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Acct # _____

I would like to donate an additional amount over and above the normal roundup amount of \$_____ per month, please apply this amount to my bill each month.

Fill out and mail to:

West River Electric
PO Box 412
Wall, SD 57790

For more information regarding Operation Round Up contact West River Electric Wall (605) 279-2135/888-279-2135 or Rapid City (605) 393-1500/888-393-1500

Donations Given in 2006



\$500.00 to Neighborhood Housing to be used to provide Home-buyer Education.



\$400.00 to Wall Support Our Troops to be used to pay postage to mail care packages to Troops serving in Iraq and Afghanistan.



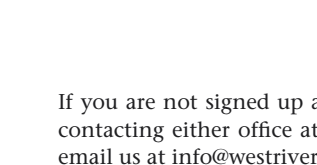
\$850 to American Legion Post 256 NU to help with the purchase of a monument for the New Underwood Cemetery with all deceased Veterans names listed.



\$1800 to the Wall After School Program to be used for summer school expenses.



\$750 to the Rural Meade Ambulance Service for the purchase of new portable radios.



\$2000 to Mission in Time for purchase of fabric and sewing supplies to make Kid Cozies.

Causes the Operation Round-Up Board has given to include:

- 2001**
- Rapid Valley 3rd Grade Parents – Books for Reading Program \$500.00
- Wall HS Golf Team for startup expenses for a golf team \$1000.00
- Union Center Community Center-new speaker system \$1500.00
- Rapid Valley Boy Scout Troop-startup expenses \$500.00
- New Underwood Sami Jo Swimming Pool Fund \$500.00

- 2002**
- Rural Meade Ambulance Service -Defibrillator/Sawzall \$1500.00
- Meals on Wheels Program for the Elderly \$ 500.00
- Elm Springs Community Hall – Paint \$1000.00
- Rapid Valley Elementary School PTA-Building Crisis Bags \$500.00
- New Underwood School Playground Equipment \$500.00
- Wall Rodeo Booster Club-Upgrade Chutes \$500.00

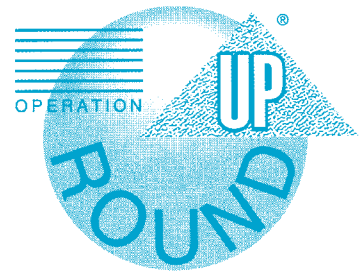
- 2003**
- Cheyenne River Breaks 4-H Club \$400.00
- Creighton Community Hall \$1000.00
- Central Meade County Community Center \$500.00
- West River Fellowship of Christian Cowboys \$450.00
- G.R.E.A.T. – Gang Resistance Education & Training \$500.00
- Valley View Elementary PTA \$580.00
- Rapid Valley Elementary School \$300.00
- Scenic Community Center \$500.00
- Rapid City Youth Soccer League \$500.00
- Rapid Valley Lions Club \$2000.00

- 2004**
- Boy Scout Troop 99 \$200.00
- North Haines Volunteer Fire Department \$1000.00
- Minuteman Archery Club \$600.00
- Valley View PTA \$450.00
- Rural Meade Ambulance Service \$1000.00
- Rapid Valley Elementary \$250.00
- Suncatcher Therapeutic Riding Academy \$500.00
- Wall Volunteer Fire Department \$1000.00

- 2005**
- Children’s Home Society \$1000.00
- Suncatcher Therapeutic Riding Academy \$900.00
- Civil Air Patrol – Rushmore Squadron \$900.00
- Central Meade County Preschool \$600.00
- New Underwood School District \$300.00
- New Underwood Booster Club \$600.00
- City of New Underwood \$1100.00
- West River Art Educators \$350.00
- Rural Meade Ambulance Service \$600.00
- Scenic Volunteer Fire Department \$600.00

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